

# The Garbanzo Gazette

October 24 2013





Growers Market's Weekly Newsletter

#### **GROWERS MARKET NEWS**

## **Meetings:**

Board Meeting: Tuesday Nov. 19, 5:30 pm at Growers Coop Coordinators: Monday Dec. 9, 5:30 pm at Growers

#### **Help Wanted**

SEE BELOW FOR DETAILS!

Website: http://GrowersMarket.net

#### STRAWBOSS POSITIONS AVAILABLE

Friday mid-day cashier 1-4

Every other Friday evening cashier 4-7

Tuesday orientation, approx: 6-6:30

Tuesday produce person: 1 hr btn 5:30 & 7:30 Tuesday cashier: 1-2 hours btn: 5:30 & 7:30

Every other Thursday closer

\*If interested, then talk to the coordinator when you are at Growers and submit an application\*

### **GMO LABELING – from Cornucopia Institute**

Proposition I-522, a citizen's initiative on the November 5 ballot in Washington state that would mandate clear labeling of genetically engineered (GE) ingredients on food packages, has become the most expensive initiative campaign in the state's history. The high-priced battleground is pitting consumer and farmer advocates against multi-billion-dollar agribusiness corporations.

A number of new opponents to the GMO food labeling proposal were recently revealed following the release of their names by the Grocery Manufacturers Association (GMA), a national business lobbying organization. The GMA had been, apparently in violation of state election law, hiding the identity of its donors who had provided more than \$7.2 million to fight the consumer's right to know what is in their food.

A similar GMO labeling measure, Prop 37, was narrowly defeated in California last year, with GMA, Monsanto and

their allies pouring more than \$46 million into their campaign and outspending labeling supporters by five to one. Many prominent organic and natural brands were also exposed in California for their opposition to GMO food labeling, some of those include Kellogs (Kashi), General Mills (Cascadian Farms/Muir Glen) and Smucker's (Santa Cruz and Knudsen).

In the other hand, dozens of organic brands have heavily contributed to the **YES** on I-522 campaign, including Dr Bronner's, Nature's Path, Annie's, Stonyfield Farm and Nutiva.

Earlier this year, the GMA publicly scrubbed its website of its members, a move thought by many to be an effort to mask which corporations/brands were helping underwrite corporate donations against I-522.

Mandatory labeling of genetically engineered food at the state level is viewed as a watershed event by many industry observers, given the inaction on the popular proposal at the federal level – with polls showing as high as a 90% in support. Lobbyists for Monsanto, its biotech allies, and GMA in particular, have been credited with bottlenecking a federal labeling law.

After the industry advertising blitz, the most recent polling of Washington state voters indicates a tightening race on the I-522 initiative, with a narrow majority supporting labeling of GMO food ingredients. Opponents of the measure have raised in excess of \$17.1 million. The GMA's share of the NO vote dollar alone, at \$7.2 million, is greater than all of the money raised by I-522 supporters, who have collected nearly \$6.9 million in favor of a YES vote.

Send submissions to garbanzo@lists.opn.org. Newsletter copy deadline is 5:00 pm Wednesday. Market hours are Tuesdays 5:30-7:30pm; Thursdays 2:30 to 7:30 pm and Fridays 10:00 am to 6:30 pm. An orientation to Growers is held each Thursday at 1:30. The Growers email list includes an electronic banzo, events notices, and other misc. info. <a href="mailto:growers@lists.opn.org">growers@lists.opn.org</a> To subscribe via email, send a message to <a href="mailto:growers-join@lists.opn.org">growers Market: 541-687-1145</a>