



The Garbanzo Gazette

May 10, 2018



Growers Market's Weekly Newsletter



GROWERS MEETINGS

Board Mtg, 5pm, Tues, May 22nd at Growers

GROWERS MARKET OUTREACH VIDEO PROJECT CONTINUES!

Monday 5/7's mtg has been re-scheduled to Weds 5/16, 10 AM, as our videographer, UO student Hudson Miller, was sick. Attendees at April 27th's annual Growers meeting could tell you the good news, that while we did stop losses after several years and reign them in in 2017, the general trend in recent years in our sales has seen a steady drop. The food buying club and cooperatives business, which led the way in making organics available in the 1960s and 70s, now has many local markets and chains carrying them, and with sizable paid advertising, which Growers doesn't do. To keep Growers sales viable and connect with a broad population re our low, not-for-profit food prices, we're reaching out to Eugene-Springfield-Lane County in promotion through Community Television of Lane County's [cable] Channel 29 within their guidelines. Our project group has over 30 years of *successful* sales and promotion experience, including for previous food coop community outreach. Please see we're planning on taping Growers shopper's brief positive thoughts on "why you shop Growers" on May 24th[,listed below]. Our next planning meeting is next Wednesday, May 16th, from 10-11 AM in the front meeting room, top of the 454 Willamette St Growers Market office entrance stairs, or enter through the all-accessible lift, accessible through the dock if needed; email Doug B for more *if lift is required*.

Wednesday, May 16, 10-11 AM

Front meeting room at Growers Market, 2nd floor
Next Growers Market video outreach project group meeting...

Thursday, May 24th, during shopping, exact time range TBA [future times TBA]

We are planning to collect positive, short, 10 second

sound bites from shoppers, on why you "shop Growers"! This is for a portion of a total video piece with much to convey in a short time beyond the sound bites (<10 mins for entire video), so please keep in mind. We are seeking our diverse, Growers Market members for this, so please share with Growers folk you know, of all ages, ethnicities, genders, past and present, and all persuasions. More to come. Thank You! *For more info on any of the above, please email Doug B at: deebblack "at" gmail "dot" com, or plan to join us. Thanks!*

MATT LAUBACH UPDATE! :-)

Community activist, past Growers Market volunteer, and Eugene PeaceWorks boardmember Matt Laubach has good news, but >continues to seek your help<. The house he owns was declared uninhabitable by the city over a year ago because of a leaky roof,severe mold, etc, but the City of Eugene has seen the community outpouring including some home interior organizing and clean up this year, and allowed him to return to his home. *But* >he still needs your help to get the household repairs done<. Fundraising for repairs as of Weds 5/2 is at \$8,635 of the \$20,000 goal, so we still need your help! Matt has much work to do and needs the return of community support that he himself has done so much of over the years. To see the latest on how to help Matt, please visit:

www.gofundme.com/help-matt-get-his-house-back?viewupdates=1&rcid=r01-152528130161-70d18c094d0b42e1&utm_source=internal&utm_medium=email&utm_content=cta_button&utm_campaign=upd_n

Thank you very much at this important time!