



The Garbanzo Gazette

May 24, 2018



Growers Market's Weekly Newsletter



GROWERS MARKET OUTREACH VIDEO!

Attendees at April 27th's annual Growers meeting could tell you the good news, that while we did stop losses after several years and reign them in in 2017, the general trend in recent years in our sales has seen a steady drop. The food buying club and cooperatives business, which led the way in making organics available in the 1960s and 70s, now has many local markets and chains carrying them, and with sizable paid advertising, which Growers doesn't do. To keep Growers sales viable and connect with a broad population re our low, not-for-profit food prices, we're reaching out to Eugene-Springfield-Lane County in promotion through Community Television of Lane County's [cable] Channel 29 within their guidelines. Our project group has over 30 years of *successful* sales and promotion experience, including for previous food coop community outreach. Please see we're planning on taping Growers shopper's brief positive thoughts on "why you shop Growers" on May 24th[,listed below]. Our next planning meeting is next Wednesday, May 16th, from 10-11 AM in the front meeting room, top of the 454 Willamette St Growers Market office entrance stairs, or enter through the all-accessible lift, accessible through the dock if needed; email Doug B for more *if lift is required*.

Thursday, May 24th, during shopping, exact time range TBA [future times TBA]

We are planning to collect positive, short, 10 second sound bites from shoppers, on why you "shop Growers"! This is for a portion of a total video piece with much to convey in a short time beyond the sound bites (<10 mins for entire video), so please keep in mind. We are seeking our diverse, Growers Market members for this, so please share with Growers folk you know, of all ages, ethnicities, genders, past and present, and all persuasions. Thank You! *For more info on any of the above, please email doug B at: deeblack "at" gmail "dot" com, or plan to join us. Thanks!*

HOUSING WANTED

Affordable housing needed: seeking two bedroom, one and a half bath, lapdog friendly house or apartment not more than \$1,000. Prefer a yard or garden option. Just about anywhere in the area is good. Call Ginger 541-344-7939 or email james.spirit.warrior@gmail.com. Thank You. And thanks for being growers!!!!